

DUPLICATE INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Strategic Media - DC
Attention: Accounts Payable
3299 K St NW
Suite 200
Washington, DC 20007

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 965247-1 | 10/28/12 | October 2012 | 10/01/12 - 10/26/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|-----------------|--------------|
| WPBF | Mica Hansen | HRP -Washington | National |

| Advertiser | Product | Estimate Number |
|-----------------|---------------------|-----------------|
| West/R/Congress | WEST ANGELA SCHEDUL | ANGELA SKED |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/24/12 - 10/26/12 | 965247 | 06382832 |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast | Cash | |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|---------|-----------------|--------------|
| 9912521 | | |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|-------------------|-----------------|----------------------|----------------|----------------------|----------------|-------------------|-------------|---------------|
| 1 | 10/24/12 | 10/26/12 | Good Morning America | 7-9AM | --WTF-- | :30 | 3 | \$550.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | |
| | 10/22/12 | 10/28/12 | --WTF-- | | | | 3 | \$550.00 | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | W | 10/24/12 | 7:59 AM | Good Morning America | 7-9AM | :30 | AWTV102101H | \$550.00 NM |
| 3 | WPBF | Th | 10/25/12 | 8:59 AM | Good Morning America | 7-9AM | :30 | AWTV102101H | \$550.00 NM |
| 2 | WPBF | F | 10/26/12 | 8:48 AM | Good Morning America | 7-9AM | :30 | AWTV102101H | \$550.00 NM |
| 2 | 10/24/12 | 10/25/12 | The View | 11A-12PM | --WT--- | :30 | 2 | \$800.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | |
| | 10/22/12 | 10/28/12 | --WT--- | | | | 2 | \$800.00 | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | W | 10/24/12 | 11:34 AM | The View | 11A-12PM | :30 | AWTV102101H | \$800.00 NM |
| 2 | WPBF | Th | 10/25/12 | 11:37 AM | The View | 11A-12PM | :30 | AWTV102101H | \$800.00 NM |
| 3 | 10/25/12 | 10/26/12 | M-F 3-4P | M-F 3-4P | ---TF-- | :30 | 2 | \$400.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | |
| | 10/22/12 | 10/28/12 | ---TF-- | | | | 2 | \$400.00 | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Th | 10/25/12 | 3:43 PM | M-F 3-4P | M-F 3-4P | :30 | AWTV102101H | \$400.00 NM |
| 2 | WPBF | F | 10/26/12 | 3:54 PM | M-F 3-4P | M-F 3-4P | :30 | AWTV102101H | \$400.00 NM |
| 4 | 10/25/12 | 10/26/12 | Wheel Of Fortune | 7-7:30PM | ---TF-- | :30 | 2 | \$1,600.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | |
| | 10/22/12 | 10/28/12 | ---TF-- | | | | 2 | \$1,600.00 | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WPBF | Th | 10/25/12 | 7:15 PM | Wheel Of Fortune | 7-7:30PM | :30 | AWTV102101H | \$1,600.00 NM |
| 1 | WPBF | F | 10/26/12 | 7:19 PM | Wheel Of Fortune | 7-7:30PM | :30 | AWTV102101H | \$1,600.00 NM |
| 5 | 10/25/12 | 10/25/12 | GREY'S ANATOMY | 9-10PM | ---1--- | :30 | 1 | \$7,200.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | |
| | 10/22/12 | 10/28/12 | ---1--- | | | | 1 | \$7,200.00 | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Th | 10/25/12 | 9:42 PM | GREY'S ANATOMY | 9-10PM | :30 | AWTV102101H | \$7,200.00 NM |



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

| | | | |
|-------------------|---------------------|------------------------|-----------------------|
| <u>Invoice #</u> | <u>Invoice Date</u> | <u>Invoice Month</u> | <u>Invoice Period</u> |
| 965247-1 | 10/28/12 | October 2012 | 10/01/12 - 10/26/12 |
| <u>Advertiser</u> | <u>Product</u> | <u>Estimate Number</u> | |
| West/R/Congress | WEST ANGELA SCHEDUL | ANGELA SKED | |

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| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|-------------------|-----------------|----------------------------|-------------------|--------------------------|-----------------------|----------------|--------------|-------------------------|
| 6 | 10/24/12 | 10/26/12 | WPBF News 25 Mornings6-7AM | | --WTF-- | :30 | 3 | \$550.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| <u>Weeks:</u> | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | --WTF-- | 3 | \$550.00 | | | | |
| <u>Spots: #</u> | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> <u>Type</u> |
| 1 | WPBF | W | 10/24/12 | 6:21 AM | WPBF News 25 Mornings | 6-7AM | :30 | AWTV102101H | \$550.00 NM |
| 2 | WPBF | Th | 10/25/12 | 6:41 AM | WPBF News 25 Mornings | 6-7AM | :30 | AWTV102101H | \$550.00 NM |
| 3 | WPBF | F | 10/26/12 | 6:39 AM | WPBF News 25 Mornings | 6-7AM | :30 | AWTV102101H | \$550.00 NM |
| 7 | 10/24/12 | 10/26/12 | 1230-1P Access Hollywoc | 1230-1p | --WTF-- | :30 | 1 | \$350.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| <u>Weeks:</u> | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | --WTF-- | 1 | \$350.00 | | | | |
| <u>Spots: #</u> | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> <u>Type</u> |
| 1 | WPBF | Th | 10/25/12 | 12:45 PM | 1230-1P Access Hollywood | 1230-1p | :30 | AWTV102101H | \$350.00 NM |
| 8 | 10/24/12 | 10/26/12 | Dr. Oz M-F 9-10a | 9-10a | --WTF-- | :30 | 1 | \$450.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| <u>Weeks:</u> | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | --WTF-- | 1 | \$450.00 | | | | |
| <u>Spots: #</u> | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> <u>Type</u> |
| 1 | WPBF | F | 10/26/12 | 9:26 AM | Dr. Oz M-F 9-10a | 9-10a | :30 | AWTV102101H | \$450.00 NM |
| <u>Total Spots</u> | | | | | | | 15 | | |

Payment Terms 30 Days

| | |
|--------------------------|--------------------|
| <u>Gross Total</u> | \$16,900.00 |
| <u>Agency Commission</u> | \$2,535.00 |
| <u>Net Amount Due</u> | \$14,365.00 |